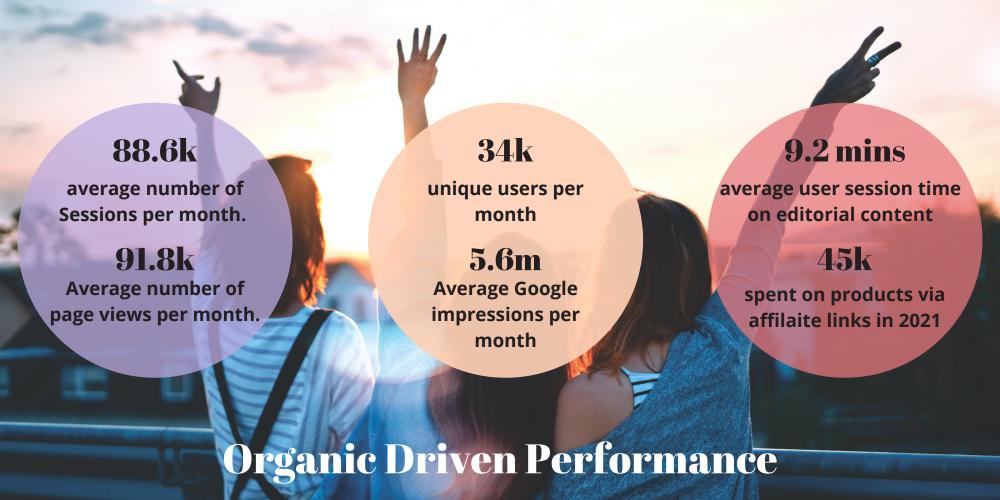


The UK's best content platform, run by a group of real women, for real women

TDS is home to a highly engaged, organic community of 34k monthly users

Our scale and engagement are testament to the value TDS provides to women who come here to share, learn and grow together as a community





TDS is:

A Trusted Voice

Unlike other online women's platforms, we pride ourselves on always being honest with our content and in return our readers trust us inherently

A publication with values

We strive to create content that puts a focus on wellbeing, body positivity and sustainability.

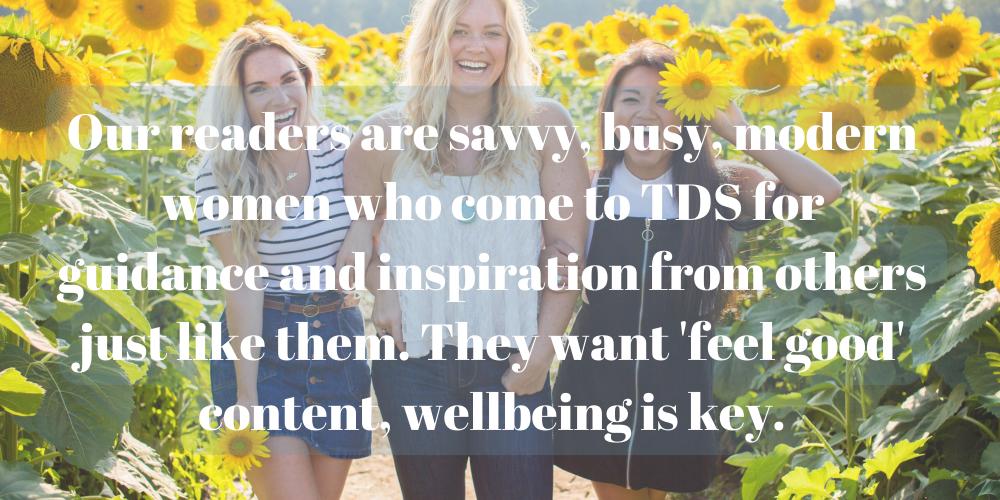
A platform for women

Our content is writen by women for women. We offer women a voice to share their opinions and experiences, with a team of over 50 writers, genuine content and POVs.

A Respected Brand partner

We work with brands who care deeply about our mission and strive to create real partnerships that are mutually beneficial





TDS Editors



@scarletwonderland Lifestyle, Wellness & Family



@ s a m s_a d v e n t u r e s_x
Travel, Outdoors & Well-being



@thebeautyedit__Beauty & Style



Instagram

edailystruggleuk – 7.5 k



Pinterest

edailystruggleuk – 1.2 m

1.6 million monthly unique viewers2 million monthly impressions506k monthly engagements



Twitter

edailystruggleuk – 5.7 k

Product Review Packages

Product reviews build trust and can align your brand as a trusted partner, increasing brand love amongst our audience.

Option 1

Min £50 product value

Product inclusion in related roundup post or natural product placement in similar feature

Option 2

Min £150 product value OR £150 fee

Full review / editorial style feature, which includes social media promotion and website links

Option 3

£200 fee + product

Option 2 plus 1x Instagram reel / TikTok

Option 4

£80 + product

Social media promotion only, following a brief we will produce 1x post or reel.

Terms: any product we recommend to our readers MUST first be reviewed by a member of our team. We DO NOT accept samples that need returning as this is too resource heavy. All package options guarantee a link to your chosen page, whether it be from the website or from Instagram swipe up to shop. Once we agree on a partnership, we require a short brief to help shape th concept and guide the content in the right direction to ensure you're happy with the results.

