



TDS

Content created for real women, **by real women**

Media Kit

The UK's best content platform, run by a group of *real women, for real women*

TDS is home to a highly engaged, organic
community of 34k monthly users

Our scale and engagement are testament to the value TDS
provides to women who come here to share, learn and grow
together as a community



88.6k

average number of
Sessions per month.

91.8k

Average number of
page views per month.

34k

unique users per
month

5.6m

Average Google
impressions per
month

9.2 mins

average user session time
on editorial content

45k

spent on products via
affiliate links in 2021

Organic Driven Performance



TDS is:

A Trusted Voice

Unlike other online women's platforms, we pride ourselves on always being honest with our content and in return our readers trust us inherently

A publication with values

We strive to create content that puts a focus on wellbeing, body positivity and sustainability.

A platform for women

Our content is written by women for women. We offer women a voice to share their opinions and experiences, with a team of over 50 writers, genuine content and POVs.

A Respected Brand partner

We work with brands who care deeply about our mission and strive to create real partnerships that are mutually beneficial

A vibrant photograph of three young women sitting on a wooden bench in a field of colorful tulips. The woman on the left is wearing a red and white striped shirt and blue jeans, looking towards the other two. The woman in the middle is wearing a grey sleeveless top and blue jeans, looking down. The woman on the right is wearing a blue denim dress over a white floral shirt, laughing heartily. The background is a dense field of tulips in shades of red, orange, and pink.

Celebrate Every Body



Our readers are savvy, busy, modern women who come to TDS for guidance and inspiration from others just like them. They want 'feel good' content, wellbeing is key.

TDS Editors



@scarletwonderland

Lifestyle, Wellness & Family



@sams_adventures_x

Travel, Outdoors & Well-being



@thebeautyedit__

Beauty & Style



@ruthslife__

Food, Cooking & Wellness



Instagram

@dailystruggleuk - 7.5 k



Pinterest

@dailystruggleuk - 1.2 m

1.6 million monthly unique viewers

2 million monthly impressions

506k monthly engagements



Twitter

@dailystruggleuk - 5.7 k

A photograph of three people from behind, standing on a rooftop or balcony at sunset. They have their arms raised in the air, making various hand gestures. The person on the left is wearing a striped shirt and suspenders. The person in the middle is wearing a light blue long-sleeved shirt. The person on the right is wearing a grey long-sleeved shirt. The background shows a cityscape with houses and trees under a warm, orange and yellow sky.

Contact

For brand partnership requests, email: collabs@thedailystruggle.co.uk

Instagram [@dailystruggleuk](https://www.instagram.com/dailystruggleuk)